

# 2008

**Annual Report "la Caixa" Welfare Projects**  
The soul of "la Caixa"



**Obra Social "la Caixa"**



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## Governing Bodies of "la Caixa" Welfare Projects on 31 December 2008

### Welfare Projects Committee

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#### Chairman

Isidro Fainé

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#### Committee Members

Salvador Gabarró  
Jorge Mercader  
Manuel Raventós  
Marta Domènech  
Javier Godó  
Inmaculada Juan  
Justo B. Novella  
Magín Pallarès

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#### Secretary (non-member)

Alejandro García-Bragado

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#### Deputy Secretary (non-member)

Óscar Calderón

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#### Executive Officers

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#### President and Chief Executive Officer of "la Caixa"

Juan María Nin

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#### Executive President of Social and Cultural Outreach Projects

Jaime Lanaspá

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### Board of the "la Caixa" Foundation

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#### Chairman

Isidro Fainé

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#### Deputy Chairmen

Ricardo Fornesa (First Deputy Chairman)  
Salvador Gabarró  
Jorge Mercader  
Juan María Nin

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#### Board Members

Ramon Balagueró  
M<sup>a</sup> Amparo Camarasa  
José F. de Conrado  
Marta Domènech  
Manuel García  
Javier Godó  
Inmaculada Juan  
Jaime Lanaspá

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Montserrat López  
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Vicenç Oller  
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Leopoldo Rodés

Luis Rojas  
Josep Sala\*  
Francisco Tutzó  
José Vilarasau (Honorary Chairman)  
Nuria Esther Villalba  
Josep Francesc Zaragoza

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#### President and Chief Executive Officer

Jaime Lanaspá

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#### Secretary (non-member)

Alejandro García-Bragado

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#### Deputy Secretary (non-member)

Óscar Calderón

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\*Josep Sala: from 29 January 2009



## Management of “la Caixa” Welfare Projects

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### Chairman

Isidro Fainé

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### Executive Director

Jaime Lanaspá

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### CEO of the Accessible Housing Programme

Jaume Cabré

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### Director of the Fellowship and Social Studies Area

Rosa Maria Molins

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## Management of the “la Caixa” Foundation

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### Chairman

Isidro Fainé

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### Managing Director

Jaime Lanaspá

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### Assistant Managing Director

Elisa Durán

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### Secretary General

Luis Reverter

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### Deputy Secretary General

Esther Planas

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### Deputy Secretary General

Albert Sòria

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### Director of Communication

Francisco Javier Zuloaga

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### Director of Social Management

H.R.H the Infanta Cristina

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### Director of Territorial Action

Rafael Chueca

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### Director of Culture

Ignasi Miró

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### Director of Production

Enric Sagrera

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### Director of Social Integration

Marc Simón

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### Director of Environment and Science

Jorge Wagensberg

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### Assistant Director of Environment and Science

Francisco Javier Bertolín

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### Assistant Director of Centre Management

José Ollé

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## WELFARE PROJECTS TO HELP PEOPLE



**Isidro Fainé**  
Chairman of "la Caixa"

2008 was marked by global economic uncertainty, alongside increasing concern regarding social issues. For many people, combating social exclusion, supporting the needy and promoting participation in charities are priority issues for many people. The "la Caixa" Welfare Projects have taken on a bigger role. In recent years, our Institution has set a global programme in motion to respond to society's most pressing problems. It has done so out of a conviction that the transformations of the contemporary world demand new models for action that are based on experience (with professional management), entail participation and are dynamic.

In recent years, the "la Caixa" Welfare Project has launched new programmes to fight against and prevent the spread of child poverty; to foster the integration of people at risk of exclusion into the job market as a means of helping them to find jobs; to favour access to housing; and to promote microloans through a specialised bank that grants people with limited resources access to loans and enables them to set up small businesses. Added to this range of new proposals are assistance programmes geared towards preventing dependency and seeing to the needs of persons in advanced stages of disease, the CiberCaixa hospital programmes for children with long hospital stays, and CiberCaixa's *Quedamos después de clase* ("Let's Meet after Class") programme to improve the social lives of children after school and during the holidays. A further goal our activity has been to create new social awareness through programmes aimed at promoting an active role among youths and preventing drug abuse, volunteer programmes, and programmes active in the field of international cooperation. The aim of all these programmes is to offer people opportunities so they can move ahead and build their future. They address the most immediate problems, ones that affect our daily lives, with enterprising spirit and a direct, practical focus.

Experience is a fundamental value. Since its creation, "la Caixa" has concerned itself with social issues. One of our programmes for the elderly was among the first to be promoted by a private institution in Spain. The fellowship programme for expanding study abroad is a European benchmark. The management experience gained from these programmes is leveraged to set in motion new initiatives. One novelty in recent years was the creation of the Corporate Volunteers Programme, whereby employees of "la Caixa" can place their knowledge at the disposal of social welfare organisations and charity projects. All the activities of the "la Caixa" Welfare Projects are carried out following professional criteria. This rigorous approach, which seeks maximum efficiency, comes hand-in-hand with the generous help of the entire team: managers of the "la Caixa" Foundation, social welfare organisations, specialists in each field, and many others who give selflessly.

The “la Caixa” Welfare Projects work with public administrations, businesses, non-profit organisations, as well as with new associations, such as immigrant associations or groups that work with people afflicted by serious illness. The idea is to be close to people and work as a network. One has to know people’s needs, seek out the best dialogue partners, and act using the most efficient means. Welfare Projects programmes respond to problems that are on the table and act proactively by opening up new prevention channels. Close collaboration with official bodies allows the programmes to be rolled out more smoothly and helps avoid duplicated efforts, all of which is in the best interests of equal opportunity and social integration.

The “la Caixa” Welfare Projects are also active in education, culture, and science. Fellowship programmes have been greatly expanded in recent years. In addition to grants for postgraduate studies abroad, new fellowship programmes have been created for masters degrees at Spanish universities and traineeships in journalism. In 2008, fellowships were set up for PhD studies in rapidly expanding field of biomedicine. The objective: to have an increasingly skilled team of professionals with better knowledge of the world.

Our vision is to reach people in order to make knowledge, art, music and ideas more accessible to people. We want to tear down the wall that even today separates many people from museums and concert halls. With this goal in mind, “la Caixa” created a new model of a social and cultural centre, the CaixaForum, whose purpose is to promote the value of culture as an element of social integration and, with the aid of architecture, to provide inviting spaces that can serve as meeting points. The “la Caixa” Foundation social and cultural centres offer visitors a wide variety of activities: workshops and lectures on current affairs, exhibitions, concerts, conferences and activities for schools and the family.

A visit to CosmoCaixa science and environment museums and travelling exhibitions provide an opportunity for students, their teachers and relatives to learn and be entertained by science and to become aware of the need to preserve the environment. Communication-based museum studies make it possible to experience science firsthand. The scientific activities of the “la Caixa” Welfare Projects tie in global problems and provide platforms for debating issues like biodiversity, man’s relationship to the world around him and his role in the universe. Environmental programmes foster direct contact with reality, such as the project for preserving land and marine habitats, which gives work to persons at risk of social exclusion; or *“la Caixa” a favor del mar* (“In favour of the sea”), which concerns applied research on the preservation of marine ecosystems.

The results of this activity can be seen throughout the pages of this report, which is a testimony to a sustained effort that is continuously renovated with fresh inspiration and ideas. On behalf of “la Caixa” Social and Cultural Outreach Projects I would like to thank all our collaborators for their efforts in making these programmes possible, and to encourage them to continue working throughout 2009 on our solidarity project.



## Social programmes

Introduction

Struggle against Poverty and Social Exclusion

CaixaProinfancia

Scholarships for Prisoners

Incorpora Employment Programme

Caring for the Elderly

Elderly People

Prevention of Dependence

Education-play Spaces for Children in a Vulnerable Situation

Hospital CiberCaixa

CiberCaixa *Let's Meet after Class!*

Economic, Social and Health Aid to Poor Countries

International Cooperation

Child Vaccination

Promotion of the Active Role of Young People

Young People with Values

Let's Talk about Drugs

Integrated Care for the Very Ill

Integrated Care for the Very Ill and their Families

MicroBank, the Social Bank of "la Caixa"

MicroBank





## Social programmes

Since its foundation, "la Caixa" has been an entity committed to peoples' needs. Responding to peoples' needs is the central theme of the activities it develops through its Welfare Projects, which in 2008 allocated 297 million euros to its social programmes. This figure is 16% up on 2007 and accounts for 64% of the total budget of Welfare Projects.

The main beneficiaries of the initiatives undertaken throughout Spain during 2008 were the most vulnerable groups in society, such as children living in poverty, elderly people, dependent people, young persons at risk, immigrants, the disabled and the very ill.

The programmes of "la Caixa" Welfare Projects act on society in two complementary ways. First, it promotes its own programmes aimed at those sections of society that require most assistance. Expert advice identifies these needs and a model of action is drawn up to guarantee that the programme is actually carried out. To ensure that programmes reach the end beneficiary, public tenders are opened to involve third-sector entities and active collaboration from government bodies is sought. Second, it works with projects that start off in the third sector. To guarantee maximum objectivity, an external tribunal is in charge of evaluating and choosing which ones. In all cases, links are created with the appropriate government bodies to ensure the validity and continuity of the programmes and that they properly complement public policy.

The main areas of action in 2008 were: contributing to new needs, supporting non-profit entities, encouraging volunteer work, raising the awareness of people on the problems of today's world and, in short, increasing social cohesion in order to construct a better society.

### Struggle against Poverty and Financial and Social Exclusion

"la Caixa" Welfare Projects has developed various programmes to tackle poverty and the risk of social and financial exclusion of specific, especially vulnerable groups. **CaixaProinfancia** is aimed at families with children that are vulnerable or at risk of exclusion. It wants to provide children with a social and educational kick-start that will open doors in the future.

The **Incorpora employment** programme provides opportunities in the world of work for socially fragile groups, such as immigrants, the disabled, the long-term unemployed, women who are victims of domestic violence, ex-prisoners, young people looking for their first job or persons over 45. A network of 297 job developers act as intermediaries between companies and these groups.

To contribute to the social and job reintegration of the prison population, a group at high risk of social exclusion, is the aim of the programme **Scholarships**

**for Prisoners**, which awards scholarships for technical training in trades that are needed on the labour market to prisoners at the second and third levels of their sentences.

Financial exclusion is a problem that affects enterprising people from groups with difficulties in gaining access to traditional credit. If no solution is found, it can also lead to situations of marginalisation and exclusion. **MicroBank**, the social bank of "la Caixa", granted 20,641 microloans in 2008 to finance self-employment projects of people from these groups. During 2008 MicroBank became established as an important community resource.

In 2008, the first stage of the **Accessible Housing** programme was completed. This promotes rental housing for people under 35 and over 65, the sectors with most difficulties in entering the property market. All the housing units are in provincial capitals, metropolitan areas or other towns with a lack of this kind of housing. In this first phase, 1,084 flats were delivered in various



"la Caixa" Welfare Projects allocated over 49 million euros to the CaixaProinfancia programme



developments in Madrid, Barcelona, Cornellà de Llobregat, El Vendrell, Mollet del Vallès, Palau-Solità i Plegamans, Sentmenat, Sitges, Tordera, Vic and Vilanova i la Geltrú. 2008 also saw the start of the construction of 998 housing units in the second phase in Málaga, Sevilla, Madrid, Girona, Hospitalet de Llobregat, Salou, Sitges, Valencia and Arrasate-Mondragón. Accords were also signed with several town councils for the building of 3,000 more flats.

As well as these programmes, the “la Caixa” Foundation contributed to projects of third-sector entities through the tender processes of **Social and Job Inclusion of Disabled People**, which distributed 4 million euros between 277 projects; **Struggle against Poverty and Social Exclusion**, which provided 4.3 million euros for 213 projects; and **Support for Residential Resources for Social Integration**, an initiative that aims to establish short-term housing for people plunged suddenly into poverty, for which 3.8 million euros was shared among 91 projects.

### Support for Children and Young People

The “la Caixa” Foundation also devoted attention and resources to children and young people. The programme **Young People with Values** recognises the importance of young people in the construction of society and fosters in this group ethical values, responsible living in harmony and the value of their participation in social questions.

**CiberCaixa Let's Meet after Class!**, a programme set up in 2007, offers education-play spaces in after-school hours and holidays for children with social difficulties. During 2008, the number of CiberCaixa grew to 32 and 2,211 children used its resources.

One of the problems that most concerns today's society in relation to young people is the prevention of drug consumption. The **Let's Talk about Drugs** programme tackles this simply through a campaign to raise awareness in families. It has a touring exhibition on the question, educational

material for working on prevention in schools, a training campaign for health professionals and a family guidance phone-line.

### Caring for and Serving the Most Vulnerable

One of the main new projects of “la Caixa” Welfare Projects in 2008 was the creation of the programme **Integrated Care for Very Ill People**, which promotes new lines of action in the area of palliative care. The programme provides, through thirty multi-disciplinary teams, emotional support for patients and their families, treatment of bereavement and support for medical teams.

The programme **Prevention of Dependence** also focused on the needs of a vulnerable group. Its objectives are to improve the quality of life of dependent people and to support and train their carers.

Since it was founded, Welfare Projects has been involved with a group that has a major weight in the community, elderly people, who find in the **Elderly People** programme the chance to develop an active role in society, improve their personal autonomy and enjoy a healthy old age.

It also pays attention to vulnerable children through its 57 **Hospital CiberCaixa**, set up in children's hospitals all round Spain. What is involved are education-play spaces for children in hospital and their families, in order to minimize the emotional impact of a long stay in hospital and the consequences of being off school.



The Young People with Values programme promotes young people's participation in society and ethical values

### International Solidarity

The programme **International Cooperation** of Welfare Projects contributes to the development of the most vulnerable groups in countries in Africa, Asia and Latin America, by supporting innovative, high-quality international projects for social justice that encourage local participation. It also promotes training causes for social activists in solidarity and humanitarian action. Through awareness-raising activities, with the Millennium Development Goals of the United Nations as reference, the programme inspires a culture of solidarity, peace and respect.

In line with its commitment to international cooperation, in 2008 Welfare Projects set up the **Child Vaccination** programme jointly with the GAVI Alliance – the first partnership in the world between the private and public sectors to fight child mortality in developing countries. It allocated

four million euros for the vaccination of children under five years old. “la Caixa” set up and led the Business Alliance for Child Vaccination, which promotes and channels the donations of the Spanish companies that work with the GAVI Alliance, in the hope of achieving the fourth Millennium Development Goal: to reduce by two-thirds child mortality between 1990 and 2015.

### Fostering Responsible Social Living in Harmony

Social transformations may affect the balance and harmony of society. Immigration to Spain has grown markedly in recent years. It has become a day-to-day reality that has transformed the country into a multicultural society. This is why “la Caixa” Welfare Projects set up its **Immigration** programme, whose aim is to assist the integration of new residents (with advice on day-to-day problems, work, legal rights and leisure)

and to promote activities that favour living together in harmony. This programme is developed throughout the state through a network of intercultural mediators to facilitate dialogue between the host community and new arrivals, so favouring mutual understanding and social cohesion. Mediation serves for individuals and groups of all cultures, as well as for the professionals working in multicultural contexts. The 114 mediators who make up this network made 10,742 individual interventions and took 50,817 general actions to raise awareness of the question. In the area of health, this intercultural mediation network was strengthened by specific training for professionals in mediation and the recruitment of 30 more mediators. Welfare Projects also has information publications that have been widely distributed in the languages of the main groups of immigrants (Spanish, French, Arabic, Chinese, Russian, Rumanian, English and Urdu): the information manual called *What is this country like? Useful information for immigrant persons and new residents* and the *Directory of organisations of immigrants in Spain*.

Prevention of violence is the aim of the programme **Violence: Zero Tolerance**, which includes a touring exhibition to stimulate reflection and involvement in the struggle against violence within the family, an educational programme for schools and a psychological and social support programme for mistreated women and their children. The exhibition was put on in 6 places and received a total of 32,917 visits.

The **Social Studies** collection aims to contribute to the analysis, discussion and publicising of themes of general interest through the publication of major studies in the field of the social sciences. Since it was set up in 1999, 24 titles have been published, tackling questions such as immigration, drug dependency, poverty, social exclusion and the family. 2008 saw the presentation of *Food, Consumption*



The Child Vaccination programme combats child mortality in low-income countries

*and Health*, which gives an analysis of the various food scenarios that arouse most concern at present.

Improvement in living in harmony was also sought through the organisation of **Cultural Actions with Social Impact**, which aspires to strengthen the role of culture as an instrument of cohesion. This had a budget of 0.7 million euros and 58 projects were supported.

### Volunteer Work and Social Assistance

Volunteer work contributes to reducing the negative effects of poverty, marginality and exclusion and contributes great benefits to society. The **Volunteer** programme of "la Caixa" Welfare Projects encourages voluntary work and helps develop the cultural, environmental and social entities that work with volunteers. At present, there are 45 associations of "la Caixa" volunteers, consisting of employees, people who took early retirement and retired people from our entity, who conduct a broad range of activities regularly or on a one-off basis: caring for people in need; leisure activities with people at risk of social exclusion; educational activities to integrate people; work with social entities; environmental actions; Christmas campaigns; and international volunteer work. These 45 associations increased in 2008 the number of volunteers registered. There are now 2,538, 10% of the staff of "la Caixa". To encourage this solidarity movement, Welfare Projects publishes books on volunteer management and offers assistance to non-profit projects of private entities to promote and manage volunteers. Welfare Projects allocated 3 million euros to this field, supporting 205 projects.

Apart from various lines of social help that have already been dealt with in this report, "la Caixa" Welfare Projects also organised **Social Action Projects** to encourage innovative projects that respond to today's varying social and

educational requirements and projects to improve the quality of life of persons with physical or mental health problems. In 2008, 4 million euros were allocated to 257 projects.

### Promotion of the Corporate Social Responsibility of Companies

"la Caixa" Welfare Projects is conscious of the importance of companies in social integration. Following the principles of corporate social responsibility, some of its programmes combine the natural economic objectives of companies with social needs. In this respect, the **Incorpora** programme should be highlighted: it

promotes the integration into work of groups in a situation of risk and also contributes values of diversity, cohesion and solidarity to the company.

It should also be mentioned that Welfare Projects provided the infrastructure for setting up a Spanish business alliance for child vaccination. This allows other companies to include international cooperation as a value in their social responsibility strategy.

Finally, companies were offered publications on managing volunteer work, to enable them to encourage their employees to do socially useful work.



The 45 volunteer associations of "la Caixa" work on numerous initiatives



## Struggle against Poverty and Social Exclusion

The most fragile and unprotected sectors of society are the priority of "la Caixa" Welfare Projects. In 2008 it developed programmes, started in previous years, to give an efficient, rapid and general response to the needs of groups at risk of exclusion because of their social or economic conditions.

Children living in poverty and their families are one of these groups. The CaixaProinfancia programme, which runs a social fund to help children and their families move out of poverty, was consolidated in 2008. Another group at risk of social exclusion are prisoners. Thanks to the Scholarship programme, they have the opportunity of attending training courses that assist their social reintegration when released. Then the Incorpora employment programme, run together with various social entities, fosters the placement into work of people with special difficulties in finding a job, through the creation of a network of job developers.

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### CaixaProinfancia

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#### Definition

Fund for social and educational assistance, managed by social entities and aimed at families with children living in poverty, to help them overcome their difficulties and opt for a more hopeful future.

#### Action

Educational back-up, activities at open centres; psychological help for children and their families; summer homes, holiday houses and camps; school equipment, basic necessities for babies, glasses and hearing aids.

#### Ambit

Madrid, Barcelona, Valencia, Sevilla, Málaga, Zaragoza, Murcia, Bilbao and their metropolitan areas, the Canary Islands and the Balearic Islands.

#### Beneficiaries

Families with children from 0 to 16 years old with their social needs insufficiently covered and who are registered in public or private social care processes.

#### Collaborating

247 social entities.

#### Figures

81,137 children assisted.

198,822 assistances given.

#### Linked Programmes

Incorpora Employment Programme.

Teaching Resources.

Aid to Social Initiative Projects.

CiberCaixa *Let's Meet after Class!*

Social studies.

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- In 2008, "la Caixa" Welfare Projects spent over 49 million euros on the CaixaProinfancia programme, which it began in 2007 to help eradicate child poverty, to assist the processes of social integration of children and their families who are vulnerable and/or at risk of exclusion and to raise awareness in society.

- In recent years, in most developed countries the percentage of children living in poverty has increased. Concretely, in the last decade, this figure has increased in 17 of the 30 countries in the OCDE. In Spain, 13.3% of minors are in a precarious situation.

- The struggle against child poverty, to avoid poverty being passed down from generation to generation, is one of the main aims of the governments of the European Union, within a general strategy to promote social inclusion. "la Caixa" Welfare Projects allocates resources to complement this strategy through the CaixaProinfancia programme, which 247 social entities implement and coordinate on the ground.

- The beneficiaries are family units with children aged 0 to 16 who are registered in public or private social care processes and have their needs insufficiently covered.
- The social entities are responsible for identifying and working with these families and, after examining each particular case, applying for and managing the assistance needed in the framework of an integrated plan of action. These entities are rooted in the area where the programme is being applied and have long experience in social action and caring for children at risk.
- The CaixaProinfancia assistance fund for the social and educational development of children includes the following:
  - Psycho-social care: psychological help for children and family therapy, educational back-up, care for children at home, activities at open centres and summer camps and schools.
  - Help for babies: basic food and child hygiene products.
  - Help with school equipment and glasses and hearing aids.
- The areas of action of the CaixaProinfancia programme are the most populated cities of Spain and their Metropolitan areas, where the biggest pockets of poverty are concentrated. In 2008 the programme was active in Madrid, Barcelona, Valencia, Sevilla, Málaga, Zaragoza, Bilbao, Murcia, the Canary Islands and the Balearic Islands.



In 2008, CaixaProinfancia provided 198,822 assistances for over 80,000 children living in poverty

## Scholarships for Prisoners

### Definition

Scholarships for prisoners to contribute to their training and social and job reintegration.

### Action

Technical training in educational centres outside the prison. The scholarship covers the cost of the course, travel, keep and a monthly payment.

### Ambit

All of Spain.

### Beneficiaries

Prisoners in the second and third levels of their sentences.

### Collaborating

47 educational centres.

### Number of scholarships

952.

### Linked Programmes

Aid to Social Initiative Projects.

Conservation of Natural Spaces and Social Reintegration.

Incorpora Employment Programme.

- To prevent the social exclusion of the prison population, an especially vulnerable group, the programme **Scholarships for Prisoners** was developed in 2008 to cover all the Autonomous Communities. Whereas in 2007-2008 952 scholarships were awarded, in 2008-2009 "la Caixa" Welfare Projects increased these to 1,400, with an endowment of over 6.6 million euros and a mean cost per scholarship of 4,757 euros.
- The programme assists the social and work reintegration of prisoners and helps make their personal and job situation normal once they are released.
- Beneficiaries receive this training in educational centres outside the prison area, with a near-normal work timetable. Thus they enter a context as normal as possible, which assists their acquisition of pre-work skills (communication skills, self-esteem, orientation to work etc.) and helps them become familiar with the obligations consistent with holding a stable job. The scholarship covers the minimum working wage.
- The training areas are defined to match the changing situation of the labour market in each region and take as their reference the training needs of the group for whom the courses are designed.



"la Caixa" Welfare Projects awarded 952 scholarships to prisoners during the 2007-2008 school year



## Incorpora Employment Programme

### Definition

Series of actions to integrate socially excluded groups and groups at risk of social exclusion by finding them jobs.

### Action

Direct support for the capacity of the companies and social entities belonging to the programme to take on employees; search for opportunities of placement for beneficiaries, through the figure of the job developer.

### Ambit

All of Spain.

### Beneficiaries

People with physical, intellectual or sensory disability, the mentally ill, young people with difficulty finding their first job, people over 45 without job experience, immigrants, the long-term unemployed and women affected by domestic violence.

### Collaborating

191 social entities.

6,020 companies who took on a beneficiary.

297 job developers.

### Number of people taken on

5,959.

### Linked Programmes

Immigration.

CaixaProinfancia.

Violence: Zero Tolerance.

Social Studies.

Conservation of Natural Spaces and Social Reintegration.

• “la Caixa” Welfare Projects organises a job integration programme for people at risk of social exclusion, the **Incorpora Employment Programme**, which is aimed at groups with special difficulties in finding a job. Integrating these people into the world of work cannot be understood as a one-off event, but rather a personal process requiring action, before, at the same time as and after the person is taken on, so as to ensure success for both the worker and the company.

• In 2008, this programme, introduced into all the 17 Autonomous Communities of Spain, gained the support of 3,122 companies and social entities. To facilitate relationships with the companies, a network of job developers, working with the social entities belonging to the programme, was set up.

• Job developers complement their training with a job integration course that “la Caixa” Welfare Projects organises jointly with various universities. They search for companies and then monitor the training process and the job history of the beneficiaries. As every job developer acts in a particular geographical area, he/she understands the requirements of companies in that area and can match beneficiary and company in an appropriate way.

• The beneficiaries of the Incorpora programme, 5,959 in 2008, are people with physical, intellectual or sensory disabilities, the mentally ill, young people with difficulty finding their first job, people over 45 without job experience, immigrants, the long-term unemployed, ex-prisoners and women affected by domestic violence.

• The integration into work of people belonging to these groups at risk of social exclusion contributes important values to the company, such as respect for diversity, social cohesion and solidarity. In addition, thanks to the appearance of a new awareness, companies assuming social commitments are more and more recognised and thus more highly valued.

• The fact that this programme works by creating networks of responsible business people favours agreements with employer organisations to increase the number of companies that might take on people participating in the programme. In 2008, 53 accords were signed with various employer federations and over 10,000 companies were visited for this purpose.

• A new initiative in 2008 was the holding in May of the first Incorpora Congress, a space for debate on the integration into work of people at risk of social exclusion, which brought together 500 people, between business people and job integration experts. At this congress the first Incorpora Prizes were awarded, recognising the best social responsibility practice within the framework of the programme. The winning companies were MAPFRE Quavita, Campsa, Hotel Palmeras and Tilseco.



Incorpora assists people excluded from society to find work

## Caring for the Elderly

**The programmes for elderly people are one of the marks of identity of "la Caixa" Welfare Projects. From the start, this group was supported by initiatives designed to improve their quality of life and reinforce their personal autonomy. In 2008, the Elderly People and Prevention of Dependency Programmes were developed in 599 elderly persons centres, both our own ones and ones partly supported by us, so helping to encourage healthy ageing and an active role for elderly people in society.**

### Elderly People

#### Definition

Activities based on new technology, volunteer work and training, to encourage an active, healthy and socially integrated old age.

#### Action

Setting up of CiberCaixa to give training courses in new technology, talks and workshops on contemporary questions and on health and welfare; and promotion of voluntary work and work within associations.

#### Ambit

All of Spain.

#### Figures

599 elderly persons centres (its own and under agreements).

511 CiberCaixa in recreational centres.

3 CiberCaixa in prisons.

4,907,299 beneficiaries.

#### Linked Programmes

Prevention of Dependency.

Accessible Housing.

Volunteer Work.

Social Studies.

- New technology, volunteer work and ongoing training are the essential features of the "la Caixa" Foundation's Elderly People programme, which promotes active ageing and stimulates the participation of the elderly in society, in order to improve and maintain personal autonomy and quality of life.

- At present, "la Caixa" has 599 centres for the elderly, both its own ones and those with agreements with local government bodies, which are meeting-points for participation and training activities.

- At these centres, "la Caixa" Welfare Projects organises the programme *Computers and Communication within reach*, which represents for the elderly the opening of a door of communication. Since 1997, computer equipment has been installed at both its own centres and its centres with agreements with local government bodies. At present, there are 511 CiberCaixa where courses and workshops for every training level are given, from basic starter courses in computers and Internet to digital photography workshops.

- It should be emphasised of voluntary work, another of the main points of the

Elderly People programme, that many of the elderly people who did the courses went on to be volunteers and animators for CiberCaixa, engaging in solidarity activity bringing new technology to groups such as the disabled, children, immigrants or prisoners.

- New in 2008 is the programme *Sleep Habits*, whose aim is to tackle a problem that particularly affects the elderly and give guidelines on sleeping better through talks, lectures and workshops. This programme for people over 60 is based on information, dissemination and training and is advised by experts such as Drs. Eduard Estivill and Juan Antonio Madrid and the psychologist Montserrat Domènech.

- The *Reader Friends* programme organises workshops to encourage reading, which contribute to personal autonomy. These stimulate cognitive aspects such as attention span, memory, creativity and imagination. They help people to meet each other, encourage debate and conversation, develop reading habits and raise self-esteem. In 2008, 715 reading workshops in elderly persons centres were organised.



The use of new technology is one of the main features of the Elderly People programme

## Prevention of Dependency

### Definition

Activities to optimise abilities and encourage the personal autonomy of fragile elderly people with light dependency and to support their carers.

### Action

Psychological and social workshops, adapted transport service to assist attendance at the workshops and programme of support for carers.

### Ambit

All of Spain.

### Beneficiaries

Fragile elderly people (not dependent, but with difficulties in leading a normal life) and elderly people just beginning to be dependent.

### Figures

2,241 workshops organised at 364 elderly persons centres.

32,976 beneficiaries.

103 minibuses.

### Linked Programmes

Elderly People.

Volunteer Work.

Social Studies.

- "la Caixa" Welfare Projects also runs, in the same area of care of the elderly, the programme Prevention of Dependence, aimed at more fragile elderly people (those who, despite not being dependent, find difficulties in leading a normal social and personal life) and elderly people just beginning to be dependent.

- This programme is mainly carried out at the network of the Foundation's own centres for elderly people and in conjunction with various local government bodies. It is developed through psycho-social care workshops that deal with sensory, psychomotor, cognitive and human relations questions. All these questions are tackled from a perspective linked to the prevention of dependency and the fostering of personal autonomy.

- There are resources created especially for these workshops, the KitsCaixa materials *The Challenge of Autonomy*, which are given to the beneficiaries so that they can work at home, too.

- Another important contribution is the adapted transport service, a fleet of 103 vehicles in all the Autonomous Communities, which enable elderly people to attend the workshops.

- Newly opened in 2008 was the line *One Carer. Two Lives*, which has a dual objective: to offer information to family carers of dependent persons and to recognise their task through an innovative support programme. Various information materials were published, including two guides for the carer and a DVD with practical recommendations on caring for dependent persons. In addition, there is a call line service and support workshops for carers are run.



The Prevention of Dependency programme organises psycho-social workshops to encourage personal autonomy



## Education-play Spaces for Children in Vulnerable Situations

**"la Caixa" Welfare Projects devotes part of its resources to caring for children. It has developed two programmes for children that provide an education-play space for various activities involving computers, reading and games. One is the Hospital CiberCaixa programme, which helps children in hospital and their family members live their stay in hospital better. The other is the *Let's Meet after Class!* CiberCaixa programme, which offers the most disadvantaged children a welcoming space after school and in the holidays.**

### Hospital CiberCaixa

#### Definition

Education-play spaces in children's hospitals, creating a space for leisure and communication.

#### Action

Communication activities through Information and Communications Technology (ICT), with reading and audiovisuals and games; relating to other families.

#### Ambit

15 Autonomous Communities.

#### Beneficiaries

Children in hospital and their families.

#### Figures

57 CiberCaixa.

152,123 beneficiaries.

#### Linked Programmes

Volunteer Work.

- The Hospital CiberCaixa are spaces in children's hospitals where children and their families can spend time together and with other people in a leisure environment to minimise the impact of being in hospital.

- Created in 2002, there are at present 57 Hospital CiberCaixa in 15 Autonomous Communities. They foster children's personal and social

development, help reinforce their health and welfare and enable them to become familiar with new communications technology.

- The Hospital CiberCaixa are equipped with computers connected to Internet, scanner, digital camera, CDs, interactive educational programmes and games, as well as books, press, video and DVD. They are run by various groups of volunteers.

### CiberCaixa *Let's Meet after Class!*

#### Definition

Welcoming education-play spaces for children after school hours and in the holidays, located in schools.

#### Action

Educational activities complementing school life, with ICT, reading, audiovisual facilities and games.

#### Ambit

5 Autonomous Communities.

#### Beneficiaries

Socially vulnerable children aged 3 to 12.

#### Figures

32 CiberCaixa operating.

2,211 beneficiaries.

#### Linked Programmes

CaixaProinfancia.

Social Studies.

- The CiberCaixa *Let's Meet after Class!* are for socially vulnerable children aged 3 to 12.

- The 32 CiberCaixa operating in 2008 provide an informal educational framework in after-school hours and holidays, which complements formal school life and helps families reconcile their jobs and child care.

- Activities focus on three areas: computers, reading and audiovisual facilities and infants. They are run by properly qualified and trained staff, whose responsibility is to foster the cognitive, emotional and social development of the children.



The objective of the Hospital CiberCaixa is to improve the lives of children who have to be in hospital

## Economic, Social and Health Aid to Poor Countries

Since 1997, "la Caixa" Welfare Projects has run its International Cooperation programme to help eradicate extreme poverty in low-income countries and encourage the culture of solidarity in Spain. An essential part of the struggle against poverty is health, because lack of resources and illness always go hand in hand and need to be fought together. The Child Vaccination programme aims to improve health in the poor areas of the planet.

### International Cooperation

#### Definition

Programme to support international initiatives to eradicate extreme poverty and contribute to the sustainable development of poor countries.

#### Action

Programmes of social and economic development, training of social capital in Africa and Crisis and humanitarian action; courses for training social agents in solidarity work; raising the awareness of Spanish society.

#### Ambit

Countries with the most vulnerable groups in Africa, Asia and Latin America.

#### Figures

25 initiatives selected.

711,406 beneficiaries.

#### Linked Programmes

Child Vaccination.

Volunteer Work.

Aid for Social Initiative Projects.

- The International Cooperation programme of "la Caixa" Welfare Projects is developed in countries in Asia, Africa and Latin America and lends support to Spanish NGOs, working with local NGOs, along three basic lines:
  - Social and economic development: encouraging and supporting processes of development in a concrete area, coordinating and financing actions to create jobs and economic activity.
  - Training of social capital in Africa: its aim is to improve basic social services and to raise the qualifications of senior and intermediate staff in order to strengthen national priorities and strategies.
  - Crisis and humanitarian action: it promotes protection and aid to victims of natural and human-made disasters. A data base of humanitarian organisations that can respond to crises has been set up. It is supported by the ethical and solidarity investment fund of "la Caixa" (FonCaixa Cooperation), the new "Estrella Solidario" Deposit Account and donations from the general public.

- Welfare Projects also works on international cooperation through initiatives linked to Fair Trade. It organises the CooperantsCaixa programme, which offers technical assistance to NGOs through volunteers from "la Caixa", and it encourages the training of NGO professionals and managers through the programme, Training of Solidarity Agents

and Humanitarian Action. It also runs talks and seminars, and school and family workshops, puts on exhibitions and issues publications to help raise public awareness through dialogue and debate.

### Child Vaccination

#### Definition

Accord with the GAVI Alliance to vaccinate children in low-income countries.

#### Action

Collaboration with the GAVI Alliance; leadership of an alliance of Spanish companies to encourage companies to join GAVI; monitoring of vaccination programmes and information sent periodically to members of the alliance.

#### Ambit

Countries with *per capita* income below 1,000 dollars (currently 72 countries).

#### Beneficiaries

Children under five.

#### Linked Programmes

International Cooperation.

- The Child Vaccination programme, run in conjunction with the GAVI Alliance, is one of the main new initiatives of Welfare Projects, which in 2008 allocated four million euros for the vaccination of children under five in low-income countries and so became the GAVI Alliance's first private partner in Europe.

- In addition, using its experience in international cooperation, "la Caixa" set up and leads the Business Alliance for Child Vaccination, which encourages Spanish companies to join the GAVI Alliance in the struggle against child mortality. The "la Caixa" Foundation monitors the vaccination programmes and periodically informs the members of the business alliance.



The International Cooperation programme assists victims of natural and human disasters

## Promotion of the Active role of Young People

**"la Caixa" Welfare Projects also encourages young people to participate actively in the construction of society. The *Young People with Values* programme recognises the work of young people who take social initiatives. It also aims to give a positive image of youth and contribute to ethical and social values. Drug consumption by the young, one of the problems that currently most concerns society, is tackled through the programme *Let's Talk about Drugs*, which offers original resources for prevention and guidance to families with children aged 11 to 18.**

### Young People with Values

#### Definition

Programme to encourage young people to take part in society and promotion of ethical values and harmony among the young.

#### Action

Publication of *Young People and Values, the Key for Tomorrow's Society*; the exhibition *Young People. A Lot to Say*; competition of *Young People with Values* initiatives; Values KitsCaixa.

#### Ambit

Every Autonomous Community.

#### Beneficiaries

Young people and the general public.

#### Number of beneficiaries

117,422 visitors to the exhibition, *Young People. A lot to say*.

#### Linked Programmes

Accessible Housing.  
Let's Talk about Drugs.  
Incorpora Employment Programme.  
Volunteer Work.  
Scholarships for Master's Degrees in Spain.  
Scholarships for Postgraduate Studies in Other Countries.  
Scholarships for Journalism Placements.  
Scholarships for PhD Studies in Biomedicine.  
Social Studies.

- Aimed at young people, their families, educators and society as a whole, the programme *Young People with Values* develops along four main lines:
  - The publication *Young People and Values, the Key for Tomorrow's Society*, which seeks to encourage ethical and social values in young people through families and the educational community.
  - The programme to raise awareness, based on the touring exhibition *Young People. A Lot to Say*, educational workshops, family activities and other proposals on participation of the young, aims to promote ethical reflection and harmony between generations.
  - The competition of *Young People with Values* initiatives, which rewards groups of young people who develop social projects altruistically. This was held for the second time in 2008, with 8,836 young people with 921 projects taking part.
  - Values KitsCaixa, an innovative and multi-purpose educational resource aimed at primary teachers and students to encourage ethical values and social commitment. In 2008, 237 new KitsCaixa were distributed through the resource centres of the Autonomous Communities. There are now 322 KitsCaixa, covering twelve Autonomous Communities and used by 168,800 children.



Let's Talk about Drugs encourages the active role of the family

### Let's Talk about Drugs

#### Definition

Set of initiatives to prevent drug taking and make the general public aware of the question.

#### Action

Awareness-raising campaign, touring exhibition *Let's talk about drugs*, educational material and refresher campaign for health professionals.

#### Ambit

All the Autonomous Communities.

#### Beneficiaries

Young people and their families.

#### Number of beneficiaries

60,764 visitors to the touring exhibition *Let's talk about drugs*.  
2,700 calls from 1,693 families to the family guidance line.

#### Linked Programmes

Young people with Values.  
Social Studies.

- The programme Let's Talk about Drugs is also aimed at the young and their families, to respond to one of the problems that most affects young people today.
- The programme seeks to make a difference by reducing young people's drug consumption and to encourage the active role of the family and educational community in preventing first-time consumption. This is why it tackles prevention in a combined way, involving families, educators, health professionals and young people themselves, through various activities: information and consciousness-raising resources (*Let's Talk about Drugs* exhibition), guidance (phone line, family guide and educational kit) and training resources (campaign at Primary Care Centres).

## Integrated Care for the Very Ill

**In 2008, "la Caixa" Welfare Projects set up the new programme Integrated Care for the Very Ill and their Families, with a view to improving their quality of life.**

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### Integrated Care for the Very Ill and their Families

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#### Definition

Model of integrated care for the very ill and their families to improve their quality of life.

#### Action

Emotional support for patients and their families, bereavement counselling and support for palliative care teams.

#### Ambit

All the Autonomous Communities.

#### Beneficiaries

The very ill and their families, and professionals and volunteers in the area of palliative care.

#### Figures

151 patients and 169 family members attended by the 12 teams since the activity started up in December 2008.

#### Linked Programmes

Volunteer Work.

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- This programme, developed jointly with the Ministry of Health and endorsed by the WHO, is framed within the Palliative Care Strategy of the Spanish National Health System. According to various calculations, there are currently over 150,000 very ill people and their families who require combined care in Spain.
- Welfare Projects allocated a budget of over 5 million euros to setting up this pioneer programme, which aims to be complementary to the treatment of the very ill given by the current health model.
- The main areas of the integrated care model are emotional support to patients and their family members, bereavement counselling and support for palliative care teams.
- The programme is put into practice by 30 multidisciplinary teams, consisting of a psychologist, a social worker, a nurse and volunteers, belonging to non-profit organisations and foundations working in the social health area.
- To select these entities, in 2008 the Foundation issued the call for economic help and training, *Integrated Care for the Very Ill and their Families*.
- The professionals and volunteers currently working in palliative care in our country are the beneficiaries of this programme, through the experience gained by the 30 teams working in the project.



The new programme, Integrated Care for the Very Ill and their Families, started up in December 2008



## MicroBank, the Social Bank of "la Caixa"

**2008 was the year of the consolidation of MicroBank, the social bank of "la Caixa", founded in 2007 to encourage productive activity, the creation of employment and personal and family development.**

### MicroBank

#### Definition

Social Bank of "la Caixa" specialising in granting microloans and family assistance loans to finance self-employment projects, encourage productive activity and foster personal and family development.

#### Action

Financial services, especially microloans and family assistance loans through "la Caixa" branch offices and jointly with other entities (non-profit organisations, town councils, universities).

#### Ambit

All the Autonomous Communities.

#### Beneficiaries

Persons and groups with limited resources that may find it difficult to enter the traditional credit system (young people, entrepreneurs, women, unemployed, low-income families...).

#### Figures

20,641 microloans granted.

28,529 beneficiaries.

351 collaborating entities.

- After a long history of being leaders in the granting of microloans in Spain, "la Caixa" founded MicroBank, a new concept of financial entity specialising in the granting of microloans and family help loans to people with limited resources.

- MicroBank has taken over the management of microloans formerly handled by "la Caixa", in order to strengthen this task and position itself as Europe's leading social bank. To achieve this objective, MicroBank has the support of European institutions such as the European Investment Fund and the Council of Europe's Development Bank.

- Through microloans, MicroBank supports and supplies finance to entrepreneurs to assist their social and economic development, respecting confidence and viability criteria in the projects to be financed.

- The microloans granted are of two kinds:

- Social: personal loans of up to 15,000 euros to finance self-employment projects of people who find it difficult to enter the traditional credit system and need advice on how to develop their business idea.
- Financial: personal loans of up to 25,000 euros to finance the creation or expansion of small businesses run by people with limited resources.

- Social microloans are granted with the collaboration of entities (town councils, universities, economic development bodies, social organisations) that channel and then monitor the loans. These are organisations with experience in economic or social development for strengthening self-employment, creating micro-companies and promoting business activity. Currently, 351 entities work with the programme.

- To provide products and services for the target population, MicroBank set up a family help line that grants microloans of up to 25,000 euros for family needs when temporary difficulties arise and personal development requires support.

- Through these loans, families with limited resources can confront home-related expenses (refurbishing, repairs, improvements in access), health, education, the integration of new residents, etc.

- Since it was set up, MicroBank has financed 25,151 operations to a sum of 201 million euros, of which 147 million euros are still in portfolio.



MicroBank finances self-employment projects for people with limited resources





A photograph of two women from behind, looking at a display. The woman on the right has long dark hair and is wearing a bright red quilted jacket. The woman on the left has dark hair and is wearing a white jacket. They are in a museum or gallery setting with a wooden wall and a display case visible in the background.

## Environment and Science Programmes

**Introduction**

**Preservation of Marine and Land Natural Spaces and Raising of Environmental Awareness**

Conservation of Natural Spaces and Reintegration into Society

"la Caixa" in Favour of the Sea

**CosmoCaixa Barcelona**

Exhibitions

Cycles of Talks, Debates and Courses Explaining Science

**CosmoCaixa Madrid**

Exhibitions

Cycles of Talks, Debates and Courses Explaining Science





## Environment and Science programmes

The aim of the environment and science programmes of “la Caixa” Welfare Projects is to respond effectively to society’s environmental demands. They include various initiatives in favour of conservation and improvement of natural spaces, programmes to publicise and raise awareness of the importance of sustainable conduct and resources to develop public consciousness of the question.

In 2008 “la Caixa” allocated 64.1 million euros to the various environmental and scientific initiatives developed in the centres of Welfare Projects or jointly with other bodies.

Environmental themes are publicised and social awareness raised by the great many activities organised at the Science Museums of Welfare Projects, the CosmoCaixa Museums in Barcelona

and Madrid, as well as with exhibitions that tour round Spain.

The main areas of action on the question of **conservation and improvement of natural spaces** are waste and biodiversity. In the former, initiatives seek to prevent and minimise waste generation. For the latter, actions are focused in particular on the protection of species classified as in danger and the conservation of fragile habitats and ecosystems on land and sea.

In short, the environment and science programmes are part of a movement for cultural change in society, a change of attitude in the perception of our natural surroundings and behaviour that affects the environment.

At Expo Zaragoza 2008, held between June and September, the “la Caixa”

Foundation, jointly with the State Society for International Exhibitions, put on the exhibition **Understanding to Survive: the Climate**.

The show, which received 1,292,507 visitors, took as its starting-point the understanding of what had happened to date in our planet’s climate to try and anticipate what will happen in the future. It had three axes: the fundamental laws of nature, the history of the Earth’s climate and evidence and interpretations of climate change.

In addition, the exhibition contained innovative interactive experiments, models showing the impact of today’s consumer habits, a virtual globe that illustrated fifty pieces of evidence for climate change, a module on the possible disappearance of the Ebro Delta and fossil pieces, exceptional witnesses of climate change.



The touring exhibitions on Science and the Environment help publicise environmental questions and raise social awareness of them



As well as this exhibition, the "la Caixa" Foundation in 2008 organised 13 touring exhibitions, put on in marquees at 90 places round Spain. Among these were four on forests that brought together the main tree species of the various forest ecosystems of the Iberian Peninsula, the Balearics and the Canary Islands; *Flight. Objective: Flying!*, which explains the principles and laws of physics that permit flight; *Energy. Get Moving for a Sustainable Future*, on the past, present and future of energy; *Humans. The First Settlers*, which takes a scientific approach to Palaeolithic forms of life, based on archaeological sites and remains in Catalonia; *Neuronal Landscapes*, an exhibition of scientific images relating to the nervous system; *And Then Came... the Shape!*, which illustrates the mechanisms of biological evolution, starting from the emergence of one of the most visible characteristics of living beings: their

geometrical shape; and other exhibitions such as *Sticking your Nose in*, *Sedentary ones*, *Origins* and *Neolithic*.

Another programme of Welfare Projects was to offer all the Autonomous Communities **advanced command-centre vehicles (PMA)**, for use in environmental emergencies or catastrophes. This started in 2007 in the Community of Madrid and continued in 2008. The vehicles are a command centre, from which all operations in any kind of catastrophe or emergency, in rural or urban surroundings, can be centralised. In 2008 the "la Caixa" Foundation donated a PMA to each of the communities of Cantabria, Navarre, Valencia, Castilla and León, the Canary Islands, the Balearics and Extremadura. The goal is to equip all of Spain's Autonomous Communities with one of these vehicles by 2009-2010.



The advanced command-centre vehicles (PMA) are equipped for action in environmental emergencies and catastrophes

## Preservation of Marine and Land Natural Spaces and Raising of Environmental Awareness

**Welfare Projects organises two environmental protection programmes: Conservation of natural spaces and reintegration into society, and "la Caixa" in favour of the sea. These contribute to the conservation of natural spaces on land and sea, help educate the public on the importance of respecting the environment and encourage education on both the environment and science.**

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### Conservation of Natural Spaces and Reintegration into Society

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#### Definition

Series of actions to conserve and improve the most valuable ecosystems in Spain with the intervention of people from socially disadvantaged groups, in order to both improve the environment and promote the integration into society of these groups.

#### Action

Actions to improve and protect various natural spaces; strengthening of the economic fabric and encouragement of job skills of the local population in the towns where these natural spaces are located; actions to minimise the effects of climate change.

#### Ambit

All of Spain.

#### Beneficiaries

Persons from groups at risk of social exclusion (former prisoners, former drug addicts, immigrants, women in extreme situations...) and society as a whole.

#### Collaborating

Autonomous Communities and other public bodies that manage natural spaces.

#### Number of beneficiaries

1,114 people from socially disadvantaged groups.

#### Number of projects

573.

#### Linked Programmes

Scholarships for Prisoners.

Incorpora Employment Programme.

Violence: Zero Tolerance.

Immigration.

Volunteer Work.

- The programme Conservation of Natural Spaces and Reintegration into Society of the "la Caixa" Foundation brings together two of the main aims of Welfare Projects: protection of the environment and reintegration of people at risk of social exclusion.

- This initiative is put into practice in natural parks and spaces all round Spain through accords with Autonomous Communities and other public bodies that manage these spaces.

- The programme aims to conserve and improve natural habitats of great ecological value. For its tasks, it gives priority to the employment of people from socially disadvantaged groups at risk of social exclusion, preferably former prisoners, former drug addicts, immigrants or women escaping from domestic violence.

- Among the concrete actions developed in each space are improvement of forest habitats, fire prevention, maintenance of open habitats, protection of river spaces and river-banks, restoration of degraded areas and improvement of the infrastructure network and its signposting. In addition, actions that help reduce the effects of climate change, such as promotion of cuts in CO<sub>2</sub> emissions into the atmosphere or boosting the use of renewable energy, were supported.

- The initiative is also designed to strengthen the economic fabric and job skills of the local population in the towns where natural spaces are located.

- 573 projects were run in 2008, with 1,114 people at risk of social exclusion taking part.



"la Caixa" Welfare Projects helps conserve and improve Spain's most valuable ecosystems

## "la Caixa" in Favour of the Sea

### Definition

Series of activities to raise awareness and educate on the environment; scientific research and recovery of marine animals to conserve the marine ecosystems of the Spanish coast; and encouragement of environmental education and scientific research in the sea.

### Action

*The Route of the Vell Mari*, for rescuing, publicising and researching threatened species and ecosystems; *The Route of the Íbero*, to safeguard the health of marine ecosystems; acoustic underwater map of Spain's coastal waters, to monitor the sounds of marine transit.

### Ambit

All of Spain.

### Collaborating

Foundation for the Conservation and Recovery of Marine Animals, Laboratory of Bioacoustic Applications of the Polytechnic University of Catalonia, University of Barcelona, Society for the Study and Conservation of Marine Fauna in Euskadi, Coordinator for the Study of Marine Mammals, Coordinator for the Study and Protection of Marine Species, EDMAKTUB Association for the Study and Publicising of Water Environments, Society for the Study of Cetaceans in the Canaries Archipelago, Wildlife & Oceanic Company.

### Equipment

2 ocean-going vessels (*Vell Mari* and *Íbero*).

2 mobile class-rooms for environmental education.

### Number of beneficiaries

38,555.

- With the programme "la Caixa" in Favour of the Sea, "la Caixa" Welfare Projects wishes to contribute to the conservation of the marine ecosystems of Spain's shoreline through three lines of action: environmental education, the rescue and recovery of marine species in danger of extinction and research into marine ecosystems.

- 2008 saw the following activities:

- *The Route of the Vell Mari*.

Conservation interventions in the ocean-going vessel *Vell Mari* focused on campaigns to observe the effects of global warming and climate change on marine ecosystems. These campaigns were run at the Columbretes Islands, where corals and gorgonians were studied; on the North coast of Minorca, where the population of the Balearic shearwater was examined; and on the Southern coast of Eivissa (Ibiza) and in the Formentera channel, where the expansion of invasive algae was studied. Its educational activities

are designed to make the general public aware of climate change and to show how, individually and collectively, action can be taken to slow down global warming.

- *The Route of the Íbero*. This vessel focused on drawing up a map of the peninsula's Atlantic shoreline that determines the levels of underwater noise caused by humans, to find the interaction of this noise with cetaceans and to improve plans for their conservation. It also studied the state of whales' habitats and their population and conducted observation and identification campaigns in the Cantabrian Sea and the Atlantic and off the Canary Islands. Its educational activity focused on showing the value of our coast-lines' marine ecosystems and species, the main threats to them and measures to prevent their degradation.



The rescue and recovery of marine animals is one of the aims of the programme, "la Caixa" in Favour of the Sea



## CosmoCaixa Barcelona

### CosmoCaixa Barcelona

#### Details

Opened in 2004.  
30,000 m<sup>2</sup>.  
2,608,985 visits.  
822,334 visitors.

#### Location

Isaac Newton 26, Barcelona.

#### Facilities

4 halls for temporary exhibitions.  
7 multi-purpose rooms and halls.  
Auditorium and Agora.  
Science Plaza.

#### Permanent Exhibitions and Spaces

Drowned Forest.  
Geological wall.  
Hall of Matter.  
Planetarium and meteorological station.  
Click and Flash.  
Bubble Planetarium.  
Touch, touch!

- CosmoCaixa Barcelona is a Science Museum that wants to bring scientific knowledge closer to people of all ages. Its installations, special spaces and permanent and temporary exhibitions have made this museum belonging to Welfare Projects an international leader in the field of popularising science. Since it opened, CosmoCaixa has become one of Barcelona's cultural attractions and a major educational resource for science teaching.
- Its innovative teaching resources and formats mean that it has been very widely accepted by the educational community. As well as its workshops, itineraries, science lessons and guided tours, CosmoCaixa always has on offer scientific theatre, talks for school students and a science programme in English.
- CosmoCaixa's permanent programme of guided tours, laboratories and science shows is aimed at all sectors of the public, whether the elderly, families or young people... Its activities, which change every four months, are organised around both the exhibition programme and major Spanish and international scientific events.

### Temporary Exhibitions

- *Amazonia from sun-up to sun-down.* From 21 February to 19 November, 2008.
- *Comparative Technology.* From 28 October, 2008 to 31 October, 2009.
- *Numb3rs of good family.* From 17 July, 2008 to 31 May, 2009.
- *Physics and Music.* From 24 April, 2007 to 15 June, 2008.
- *Long live difference! The most valuable treasure of the last thousand million years.* From 23 January, 2007 to 31 August, 2008.

### Lecture Cycles, Debates and Courses Explaining Science

- *Amazonia wounded*
- *Coming closer to science*
- *Dialogues: Social science versus experimental science*
- *Great unresolved mathematical conundrums*
- *Making Science a focus of educational action*
- *Men versus women: brains and intelligence*
- *Mental health and illness from the evolutionary perspective*
- *Origin and evolution of language*
- *Science and citizens: and today speaks...*
- *Teaching Maths, learning Maths: a challenge for today's education*
- *The human species and the Earth's crust*
- *The LHC: a new era in knowledge of matter*
- *The most beautiful story of the Cosmos*
- *Towards a total Museology*



CosmoCaixa Barcelona



## CosmoCaixa Madrid

### CosmoCaixa Madrid

#### Details

Opened in 2000.  
11,000 m<sup>2</sup>.  
1,220,638 visits.  
299,601 visitors.

#### Location

Pintor Velázquez s/n, Alcobendas  
(Madrid).

#### Facilities

3 Exhibition Halls.  
4 multi-purpose rooms and halls.  
Conference room / Auditorium.

#### Permanent Exhibitions and Spaces

Hall of Matter.  
Bubble Planetarium.  
Touch, Touch!  
Click for Children.  
Digital Planetarium.  
Explore your Five Senses.

• In 2008, CosmoCaixa Madrid put on a programme of exhibitions, workshops, courses, talks and debates with the attendance of experts from around the world in various scientific disciplines, a wide array of educational and family events, and extensive activities for young people and the elderly.

• This Science Museum of Welfare Projects in Madrid is already established as a major social and cultural space in Spain's capital: it contributes actively to the popularisation of science for people of all ages and has also become a meeting-point for experts and scientists from various countries.

#### Temporary Exhibitions

- *Comparative technology*. From 17 October, 2007 to 31 August, 2008.
- *Ecodesign*. From 24 June, 2008 to 21 September, 2008.
- *Five artists before Triceratops*. From 14 July, 2007 to 31 December, 2008.
- *Mars-Earth, a comparative anatomy*. From 6 August, 2008 to 15 May, 2009.
- *Neuronal landscapes*. From 6 August, 2008 to 15 May, 2009.
- *Numb3rs. Use and magic in daily life*. From 8 May, 2007 to 19 May, 2008.
- *Long live difference! The most valuable treasure of the last thousand million years*. From 6 November, 2008 to 31 January, 2010.

#### Lecture Cycles, Debates and Courses Explaining Science

- *Amazonia wounded*
- *Astronomy for beginners*
- *Birth and death of the stars: formation of stars and planets*
- *Constellations: the magic of the sky*
- *Inter-disciplinary research with a gender perspective*
- *The construction of the body, biological shapes and artistic reasons*
- *The exploration of Mars*
- *Theory of the mind: a multi-disciplinary approach*



CosmoCaixa Madrid



## Cultural programmes

### Introduction

#### CaixaForum Barcelona

Exhibitions

Montcada Space

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#### CaixaForum Madrid

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#### CaixaForum Lleida, Tarragona and Sala Girona

#### Cultural Activities outside the Centres

Touring exhibitions

Music





## Cultural programmes

Bringing culture closer to society is the main objective of "la Caixa" Welfare Projects. The activities organised have a clear social vocation. They are designed to bring art, music, theatre and the humanities within reach of every kind of public, especially people with few possibilities or custom of enjoying them, to break the barriers separating them from culture and convert all its aspects into a tool for personal growth and social integration.

The various cultural centres of the "la Caixa" Foundation are the stage for much of this programming. In 2008, a new 21st-century model of social and cultural centre was launched: **CaixaForum**, which has already shown how it connects with people. Their Majesties the King and Queen of Spain opened CaixaForum Madrid, the new headquarters of Welfare Projects in the capital. The transformation of the Sala Girona into a new CaixaForum was also started. The various CaixaForum have become platforms for disseminating culture that meet the concerns of society today and spaces where culture is valued as an element of social integration. In recent years, Welfare Projects has renovated all the facilities at these centres, which put on increasingly more diverse and wide-ranging activities, for every kind of visitor. Each centre has its stable programmes, characterised by their interdisciplinary nature, of exhibitions, concerts, talks, films, debates and multimedia events, which are constantly changing.

In 2008, the **Collection of Contemporary Art of "la Caixa" Welfare Projects** was shown in various exhibitions both in Spain and internationally. Created in the mid-80s, this collection has become an international reference-point. Its more than 700 works explain the evolution of artistic creation in Spain and internationally over the last 25 years.

**Music** is an especially fine way of building social cohesion and bringing cultures closer. This is why it holds an important place in the cultural programmes of "la Caixa" Welfare Projects, in both its own centres and the halls of many towns and cities.

*Diversions. Music for Integration* is an outstanding project that poses music as a vehicle for communication between people from differing social backgrounds and provides a platform allowing interpreters and groups to make their work known.

Other musical events at its own centres are school and family concerts, which introduce new generations to the musical world, along with concert cycles, filmed music sessions, and talks and courses to explain music.

The Foundation's **Humanities Programme** aims to open to everyone the Humanities, discussions of social questions and the very latest in human knowledge. Its objective is to examine the roots

of culture and promote debate about the great social questions of our time through talks, debates, documentaries, films, literature cycles, prose and poetry sessions and family workshops. The main themes of the humanities programme are: classical and contemporary thought, literature, poetry, history, cinema, theatre and events supporting the plastic arts exhibitions.

The cultural programmes of Welfare Projects also include **theatre**-related activities. The CaixaEscena programme to introduce people to theatre, which began in 2007, became well established in 2008. Aimed at secondary schools, it is a meeting-point between theatre and education, assisting drama performances at the centres and providing various materials, from classic texts to wardrobe or props. In 2008, 591 secondary schools from all over Spain, with 23,291 students taking part, registered on the programme.



"la Caixa" Welfare Projects brings Art and Culture closer to society in numerous exhibitions



## CaixaForum Barcelona

### CaixaForum Barcelona

#### Details

Opened 2002.  
12,000 m<sup>2</sup>.  
1,720,331 visits.  
832,500 visitors.

#### Location

Avenida Marquès de Comillas 6-8,  
Barcelona.

#### Facilities

Five exhibition halls.  
Auditorium holding 340 people.  
Three halls for courses, talks and other activities.  
Arts Laboratory for educational activities.  
Media library.

- In 2008, CaixaForum Barcelona offered a full programme of events for every kind of public:
  - Art exhibitions from many times and cultures and in various languages, with complementary activities such as talks, workshops, family introductions, guided tours for the general public and by appointment for groups, dynamic visits, visits with commentary for deaf people or people with hearing difficulties, night visits



CaixaForum Barcelona

(Summer Nights) and coffee-talks for the elderly.

- Exhibitions with social content.
- Cycles of talks, seminars and courses on questions of literature, poetry, thought, cinema, history and today's society.
- Educational activities for school students, family activities, leisure clubs and associations, multimedia events and activities for the elderly.
- Concerts and performances.

#### Exhibitions

- 1908-2008: 100 years of the Palau
- Alphonse Mucha (1860-1939) *Seduction, modernity and utopia*
- Art Nouveau-Modernity. Permanent space devoted to the old Casaramona Factory
- Avelino Pi, *sports photography*
- Between the sacred and the profane. *The Renaissance at Prato*
- Candida Höfer in Portugal
- Chaplin in images
- Chasing the dream. *The 8 Millennium Development Goals*
- Etruscan princes. *Between East and West*
- Hannah Collins. *History in the making*
- Maternities. *Photographs by Bru Rovira*
- The bread of angels. *Collections from the Uffizi Gallery*
- The city transformed, by Jacobo Sucari
- The wall's the screen
- The Yi school: thirty years of Chinese abstract art
- Views of the Collection
- Zones of risk. "la Caixa" Welfare Projects Contemporary Art Collection

#### Montcada Space

- Five exhibitions based on research into the youngest and most committed creation by a contemporary artist.
- The following were put on in 2008: *Fermín Jiménez Landa, Jonathan Meese, Momu & It's Not and Petra Mrzyk and Jean-François Moriceau.*

#### Humanities

- CaixaForum Barcelona organises talks, debates, courses and workshops.
  - *Cinema and humour: the comedy of my life*
  - *Cinema, aesthetics and thought: ten transversal classes on the state of cinema*
  - *Contemporary masters: opening lecture in the course, by Mario Vargas Llosa.*
  - *Discourse and society: the formulation of the discourse on social organisation*
  - *Educational challenges of the XXI century*
  - *Europe's XX century and its limits*
  - *Greek and Latin literature. VII master-pieces*
  - *Historical re-creation: Comitia, electoral propaganda in Rome, and Legio, the Roman legions*
  - *History of music: Händel and his environment*
  - *How does the globalisation of the economy affect us?*
  - *Images of Africa: Africa in the memory and ethnographic cinema today*
  - *Publishing reinvents itself: publishers, globalisation and culture*
  - *Sixth-generation Chinese cinema. Landscapes in transit*
  - *Summer Nights, poetry recitals*
  - *The arts of dialogue: peninsular literatures in connection*
  - *The Rumba, music that travels well*

#### Music

- Centenary concerts from the Palau de la Música Catalana: a tour through the history of the Palau
- Diversons
- Filmed music: *musics of the world*
- Filmed music: *the voices of Allah*
- Music evenings and filmed music: *Giacomo Puccini*
- Music evenings: *the voice in opera*
- Music season: *the art of the voice*

## CaixaForum Madrid

### CaixaForum Madrid

#### Details

Opened 13 February, 2008.

10,000 m<sup>2</sup>.

1,914,331 visits.

1,401,472 visitors.

#### Location

Paseo del Prado 36, Madrid.

#### Facilities

Two exhibition halls.

Auditorium holding 333 people.

Five educational and/or multi-purpose spaces.

- 2008 saw the completion of CaixaForum Madrid, the new social and cultural centre of Welfare Projects in Spain's capital, which Their Majesties the King and Queen of Spain opened on 13 February. Its first exhibition was of works from the "la Caixa" Welfare Projects Contemporary Art Collection.

- The building, by the Herzog and De Meuron architectural practice, was constructed by recovering the former Mediodía Power Station, which was one of the few examples of industrial Art nouveau in Madrid. It has two underground floors and four more that "float" over a new 2,500m<sup>2</sup> public plaza.

- During this first year, CaixaForum Madrid has already become a reference-point in the city's cultural life, hosting a wide range of events: art exhibitions, cinema and international cooperation themes; activities to complement the exhibitions; talks, courses and workshops on humanities; music concerts; multimedia events; activities for the elderly; and educational activities for school students and families on plastic and visual arts, music, literature and social questions.

#### Exhibitions

- "la Caixa" Welfare Projects- Contemporary Art Collection
- "la Caixa" Social and Cultural Outreach Projects International Cooperation Programme
- Alphonse Mucha (1860-1939). *Seduction, modernity and utopia*
- Chaplin in images
- Chasing the dream. The 8 Millennium Development Goals
- Etruscan Princes. Between East and West
- Josep Pla. *The writer and the man*
- Welfare Projects, the Spirit of "la Caixa"
- The bread of angels. Collections of the Uffizi Gallery
- The Yi school: thirty years of Chinese abstract art

#### Humanities

- *American Pie. The American dream*
- *Architectures*
- *Cinema and psychiatry: glass souls*
- *Cinema, aesthetics and thought. Eight transversal classes on the state of cinema*
- *Concerning the emotions*
- *Contemporary masters: Tzvetan Todorov*
- *Discourse and society. The formulation of the discourse on social organisation*
- *Five lessons on the zarzuela (light opera)*
- *Giacomo Puccini*
- *Great literary myths*
- *How globalisation of the economy affects us*
- *Josep Pla. The writer and the man*
- *New and old challenges of journalism*
- *New frontiers and new formats for Spanish cinema*
- *Poetry festival*
- *The educational challenges of the XXI century*
- *Those who forged Europe*

#### Music

- *Concert cycle: a tour round world music*
- *Diversions*
- *Filmed music: Jacqueline du Pré*
- *Music season*
- *Social impact workshop: listen, discover and create your music*



CaixaForum Madrid

## CaixaForum Palma

### CaixaForum Palma

#### Details

Opened in 1993.

4,000 m².

499,390 visits.

294,729 visitors.

#### Location

Plaza Weyler 3, Palma de Mallorca.

#### Facilities

Five exhibition halls.

Auditorium holding 163 people.

Three educational and/or multi-purpose spaces.

• CaixaForum Palma is a cultural and social centre with considerable influence on life in the Balearic Islands. Several art exhibitions, accompanied by complementary activities such as workshops, concerts and special visits, were put on in 2008. The centre also organised science exhibitions, cycles on thought and classical culture, humanities classes, concerts, and educational and family events on film, the plastic arts, the visual arts and social questions.



CaixaForum Palma

### Exhibitions

- *Between Picasso and Dubuffet. The collection of Jean Planque*
- *Chillida. 1980-2000*
- *Etruscan princes. Between East and West*
- *Mars-Earth. A comparative anatomy*
- *Nicolás Forteza. The lived landscape*
- *Ramon Llull. History, thought and legend*
- *The aesthetic of Anglada-Camarasa. Permanent exhibition*
- *The art of Tibet. Images for contemplation*
- *The Yi school: thirty years of Chinese abstract art*

### Humanities

- *Emotional intelligence*
- *Fears and phobias*
- *Great women, great values*
- *Jovellanos in Mallorca and the new trends*
- *Seminar on the Buddhist religion*
- *The causes of violence*
- *VI Course of the Humanities Class Mythology: the world of the Gods*
- *XII Course in Thought and Classical Culture*

### Music

- *Baroque music cycle*
- *Course. Rediscovering masterpieces V*
- *Cycle of filmed music: world music through children*
- *Diversions*
- *Music cycle: the art of the voice*
- *Workshop: listen, discover and create your music!*
- *Spaionor*

## CaixaForum Lleida, CaixaForum Tarragona and Sala Girona

CaixaForum Lleida	CaixaForum Tarragona	Sala Girona
<b>Details</b> Opened in 1989. 1,835 m². 128,941 visits. 125,009 visitors.	<b>Details</b> Opened 2001. 1,429 m². 154,269 visits. 138,037 visitors.	<b>Details</b> Opened 1997. 248 m². 63,538 visits. 61,202 visitors.
<b>Location</b> Avenida Blondel 3, Lleida.	<b>Location</b> Cristòfor Colom 2, Tarragona.	<b>Location</b> Sèquia 5, Girona.
<b>Facilities</b> An exhibition hall. Auditorium holding 230 people. Two educational and/or multi-purpose spaces.	<b>Facilities</b> An exhibition hall. Auditorium holding 177 people. Three educational and/or multi-purpose rooms.	<b>Facilities</b> An exhibition hall. An auditorium for 250 people. An educational and/or multi-purpose space.
<ul style="list-style-type: none"> <li>• In 2008, CaixaForum Lleida put on exhibitions, activities to complement the exhibitions, talks, workshops and other events for all kinds of public on art, science, literature, music, film and social questions, with knowledge, education, reflection and debate as its objectives:               <ul style="list-style-type: none"> <li>• <b>Exhibitions:</b> <i>Gustav Klimt, drawings 1879-1918; Henri Cartier-Bresson. Photographer; Mars-Earth. A comparative anatomy; The art of Tibet. Images for contemplation.</i></li> <li>• <b>Humanities:</b> <i>Il cycle of classical thought and culture; Historical biographies; Johann Sebastian Bach; The future of cities and the city of the future; The living experiences of death; Witches, "meigas" and characters from the underworld.</i></li> <li>• <b>Music:</b> <i>Diversions; Musiks. Third cycle of young interpreters; Songs of the spirit; The art of the voice cycle; Theatrical nights; Spaisonor; Wagner: the tetralogy step by step.</i></li> <li>• <b>Science:</b> <i>Science evenings.</i></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• The programmes of CaixaForum Tarragona in 2008 included exhibitions on various questions, activities complementing the exhibitions, cycles of talks, seminars, drama, cinema, educational and family events and a wide range of music.               <ul style="list-style-type: none"> <li>• <b>Exhibitions:</b> <i>A day in Mongolia; A house for not living in. "la Caixa" Welfare Projects Contemporary Art Collection; Gustav Klimt. Drawings 1879-1918; Henri Cartier-Bresson. Photographer.</i></li> <li>• <b>Humanities:</b> <i>Archaeology and Christianity: the search for the roots of Christianity; Challenges of economic globalisation; Cinema and psychiatry: glass souls; Condition of being foreign; Documentary + Debate; Cycle of Classical Thought and Culture; Cycle of Musical Documentary Cinema; Emotional intelligence; Five major figures of Greek and Latin antiquity; Guidelines for a happy life; Health, healthiness and society: a cultural reflection; Historical biographies; Johann Sebastian Bach Cycle; Literary autumn; Tàrraco live: lectures; The future of cities and the city of the future; Universal religions: Buddhism and Judaism; Witches, "meigas" and characters from the underworld.</i></li> <li>• <b>Music:</b> <i>Concerts of the Renaissance and Italian Baroque; world music; Dixie evenings; Filmed music: the voices of Allah; Let's go deeper into the master-pieces; The art of the voice.</i></li> <li>• <b>Science:</b> <i>Environment week; Science-citizen lectures; Science evenings.</i></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Exhibitions, conferences, theatre, activities complementing the exhibitions and educational and family events were all present in the programming of the Sala Girona in 2008.               <ul style="list-style-type: none"> <li>• <b>Exhibitions:</b> <i>A house for not living in. "la Caixa" Welfare Projects Contemporary Art Collection; Chaplin in images; Henri Cartier-Bresson. Photographer; The art of Tibet. Images for contemplation.</i></li> <li>• <b>Humanities:</b> <i>Johann Sebastian Bach cycle; Five major figures of Greek and Latin antiquity; Super-computing in the XXI century; The future of cities and the city of the future; The living experiences of death.</i></li> <li>• <b>Music:</b> <i>Christmas concert: traditional music and dance of Europe; Diversions; Filmed music: music, faith and movement; Musical afternoons with... Bach; Rediscovering master-pieces.</i></li> <li>• <b>Science and environment:</b> <i>Science evenings; Supercomputing in the 21st century.</i></li> </ul> </li> <li>• On 28 September, 2008 the Sala Girona, in the city's Sèquia street, closed its doors. In the coming months the building will become the city's new Elderly Person's day-centre. At the same time the former day-centre will begin its refurbishment to house <a href="#">CaixaForum Girona</a>, a new social and cultural centre of "la Caixa", with bigger facilities and greater resources to promote the social presence of culture. Between October and December, the exhibition <i>Chaplin in images</i> could be visited at the Hall for temporary exhibitions of the city's History Museum.</li> </ul>



## Cultural Activities outside the Centres

**"la Caixa" Welfare Projects encourages taking culture out to society not only through activities at its own centres, but also by organising cultural events outside these centres, in various different settings: touring exhibitions and music concerts.**

### Touring Exhibitions

- Welfare Projects organises exhibitions for all kinds of public that are put on throughout Spain. Many of these exhibitions are accompanied by complementary activities for families and schools.

### Exhibitions

- The following photography exhibitions were shown in 2008:
  - *1907 archaeological mission to the Pyrenees*. This exhibition, opening in La Seu in April 2008 was then put on in several other Pyrenean towns. It showed 71 unpublished photographs of the expedition of the Institute of

Catalan Studies to the Vall d'Aran and Alta Ribagorça.

- *Avelino Pi. Photography of sport*. This retrospective exhibition of the photographer Avelino Pi on the great sporting moments of the last four decades opened in Santa Cristina d'Aro in July 2008.
- *By the thread of silver. Photographs of Extremadura in the Mas Archive (1927-1950)*. Opening in Mérida in October 2008, it then moved on to other towns in Extremadura. Through photography, the exhibition shows the public the archaeological and artistic treasures of Extremadura.
- Other photographic exhibitions were organised in 2008, too, such as *Andalusia imagined, Chaplin in images and FotoPres'07*; plastic arts ones, such as *Chillida. 1980-2000, Pablo Gargallo in his museum, A day in Mongolia or Designers for a myth. Homage to Toulouse-Lautrec*; film exhibitions such as *Hannah Collins. History in the making*; and history ones, such as *Sedentary ones. The first villages in Catalonia*.

### Art in the Street

- With this programme "la Caixa" Welfare Projects places within reach of the general public both the classics of sculpture and the latest trends. Various towns provide central places for open-air exhibitions, where the sculpture's impact is so much greater and the connection with the public more direct and fluid.
  - *Auguste Rodin*. Exhibition of seven monumental sculptures by the French artist: *The Thinker* and six figures for the *Monument to the Burghers of Calais*. Cities: Palma de Mallorca, Granada, Valladolid, Sevilla.
  - *The Lost Myth*. Showing of 22 bronze pieces by the Polish sculptor Igor Mitoraj, inspired by the Greek and Roman era and pre-Colombian culture. Cities: Almería and Madrid.
  - *Manolo Valdés*. Exhibition of 17 monumental sculptures by this Valencian artist, based on themes from the history of art. Cities: Sevilla, Bilbao, Burgos, Barcelona, Zaragoza, Almería, Logroño, Salamanca, A Coruña.

### Historical Exhibitions and Exhibitions on a Particular Theme

- Focusing on suggestive topics, often historical ones, these accessible exhibitions were accompanied by complementary activities for families and schools.
  - *Europe was the path*
  - *Science in the Andalusian world*
  - *The aromas of Al-andalus*
  - *The Iberians*
  - *The Millares, an age-old civilisation*



The exhibition *The 1907 archaeological mission to the Pyrenees*

## Music

- *Diversions. Music for integration.* Organised by "la Caixa" Welfare Projects, this is open to interpreters of world music rooted in or inspired by traditional music. Priority is given to acoustic instruments and reinterpretation of the traditional repertory, to young artists and little-known artists. By 2008, 262 concerts had been held in many towns throughout Spain, with 135,704 people attending.
- Participative performances of Händel's *Messiah*. One of the traditional events in our music programme, it gives the audience the possibility of singing the choral parts of Händel's oratorio from their seats. 19 participative concerts were held in 2008: two in Barcelona, Valencia,

Granada, San Sebastián, Valladolid, Santa Cruz de Tenerife, Sevilla and Madrid, and one in Palma de Mallorca, Santiago de Compostela and Girona.

- Since 2006, the festivals of *Ancient Music* and *World Music* have been put on by joint agreement of "la Caixa" and the Auditorium of Barcelona.
- Participative performances of *Carmina Burana*. New in 2008, along the lines of the participative concerts of the *Messiah*. In this case, amateur singers perform in one of the xx century's most popular choral works: *Carmina Burana*, by Carl Orff. The first of these concerts was held on 18 July, 2008 at the Auditorium of Barcelona.

- School and family concerts. These concerts, organised throughout Spain, offer children the opportunity of sharing with their families the experience of a stimulating show that introduces them to music in a didactic and playful way. The following productions were put on in 2008: *Sakapatú! A voyage through Andean music*, *The Moussakis. Balkan music*, *The Superbarber of Seville* and *Metal and its colours*.



Musicians from all round the world take part in the *Diversions* cycle





## Education and Research Programmes

**Introduction**

**Scholarships**

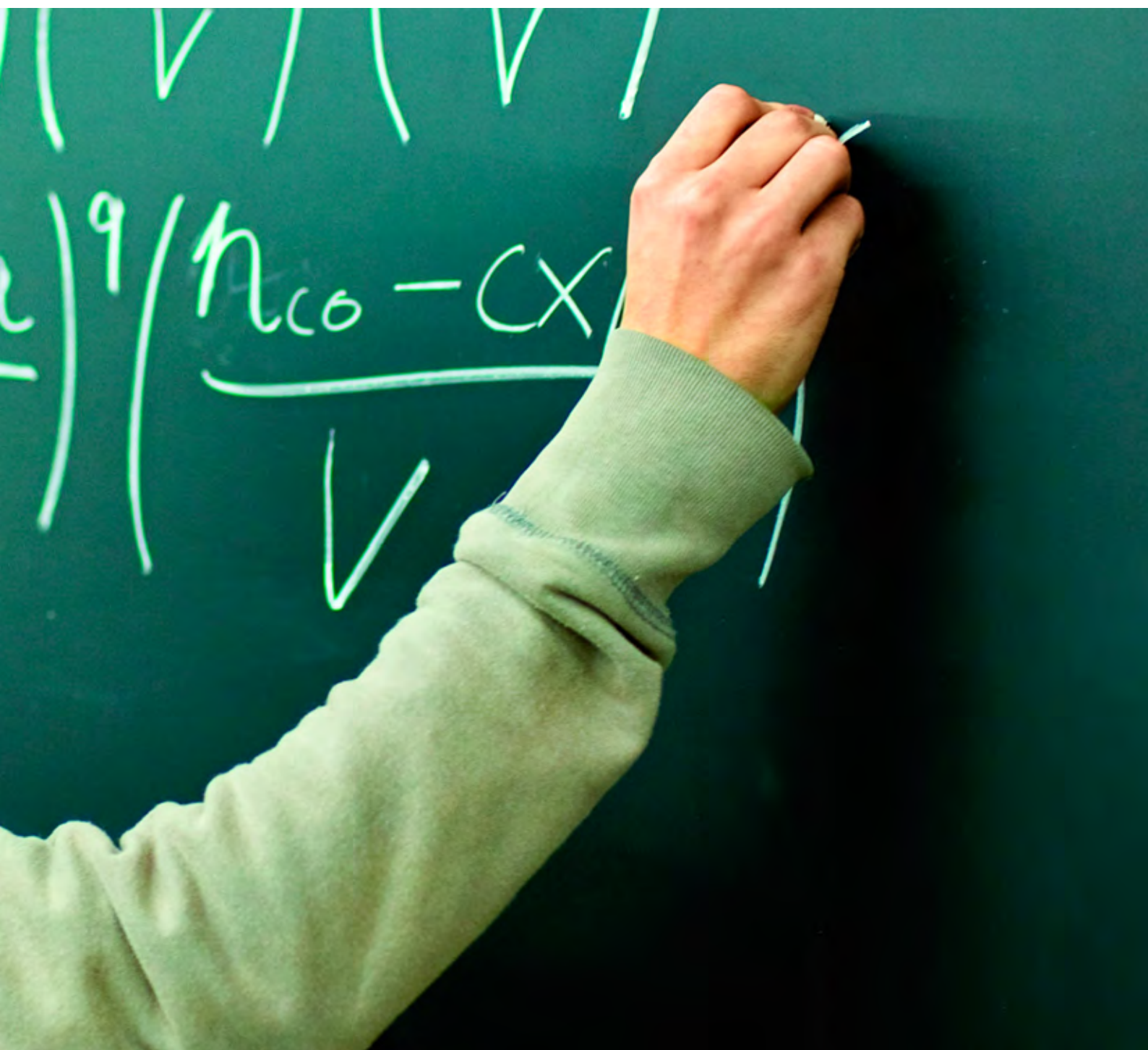
Scholarships for Master's Degrees in Spain

Scholarships for Postgraduate Studies in Other Countries

Scholarships for Journalism Placements

Scholarships for PhD Studies in Biomedicine





## Education and Research Programmes

"la Caixa" Welfare Projects has an important commitment to education and research, convinced as it is that investment in these fields is essential for reaching the highest levels of progress and social welfare.

In 2008, "la Caixa" allocated 32.6 million euros to its educational and research programmes. As well as awarding **scholarships for Master's degrees in Spain, for postgraduate studies in other countries and for journalism placements**, it set up a new programme of scholarships for studies leading to a **PhD in Biomedicine**. This programme allows the best young talents in the world to join top-level biomedical research teams at four Spanish centres: the Spanish National Centre for Cancer Research (CNIO), the Spanish National Biotechnology Centre (CNB-CSIC), the Genome Regulation Centre (CRG) and the Institute of Biomedical Research (IRB).

This programme responds to two of the most important demands of the scientific community: the need to promote research in Spain through the sponsorship of private entities and the appropriateness of incorporating students from other countries into the research groups developing scientific programmes in Spain.

40 of these scholarships were awarded in 2008 and in the next three years the figure will rise to 120.

Along the same lines of **support for biomedical research**, in 2008 Welfare Projects continued with its programme of aid to prestigious scientific research centres, which contribute to improving citizens' quality of life through new therapies and diagnostic methods.

Since 1995, Welfare Projects has been supporting the IrsiCaixa laboratory, one of the world's leading centres in basic

and clinical research into AIDS. Among other projects, this centre is carrying out, jointly with Barcelona's Hospital Clínic, major research to develop a vaccine that will be able to eradicate AIDS.

Welfare Projects is also collaborating in the research projects developed by the Institute of Cancer Research at the Vall d'Hebron Hospital, Barcelona, and the Spanish National Centre of Cardiovascular Research, Madrid.

The importance that Welfare Projects gives to education and its pedagogic vocation are also reflected in the wide range of **educational activities** for different groups put on both at the social and cultural centres of the Foundation –CaixaForum at Barcelona, Madrid, Palma de Mallorca, Lleida and Tarragona; Sala Girona; CosmoCaixa in Barcelona and Madrid– and in the various touring exhibitions organised by Welfare Projects. These activities, aimed at school students and their families too, aim to bring culture and science closer to society in an accessible and fun way.



"la Caixa" Welfare Projects supports biomedical research into new therapies and diagnostic methods

Educational activities are often linked to exhibitions or to the centre where they are held. Through workshops and dynamic visits, active participation is sought. Their subjects are various and embrace several scientific and artistic fields: music, painting, photography, theatre, science, the environment, etc. Often special educational materials are composed to help understand the question.

## Scholarships

• Since 1982, the “la Caixa” Foundation has organised a programme of scholarships to help students to complete or broaden their academic training at the most prestigious centres in Spain and other countries. The Foundation’s scholarship programme is currently the leading one in Spain and one of the three top programmes in the world organised by private entities: because of its economic endowment, the number of scholarships awarded and the services provided to students. In 2008 “la Caixa” awarded 410 scholarships in all:

- 200 scholarships for Master’s degrees in Spain.
- 140 scholarships for postgraduate studies in other countries.
- 40 scholarships for PhD studies in Biomedicine.
- 30 scholarships for journalism placements.

### Scholarships for Master’s Degrees in Spain

#### Definition

Programme of scholarships to take an official Master’s degree at any university or centre of higher education in Spain.

#### Action

To give the finance and support necessary for students to take the Master’s degree that best suits their abilities and potential and to derive the maximum benefit from it.

**Number of scholarships**  
200.

#### Linked Programmes

Scholarships for Postgraduate Studies in Other Countries.

Scholarships for Journalism Placements.  
Scholarships for PhD Studies in Biomedicine.

### Scholarships for Postgraduate Studies in Other Countries

#### Definition

Programme of scholarships for postgraduate studies at foreign universities or centres of higher education, with a view to contributing to the scientific progress, research and professional skills of the students, as the pillars on which society is built.

#### Action

To give to Spanish university students the finance and support necessary for postgraduate studies at the best training and research centres in the world.

**Number of scholarships**  
140.

#### Countries

United States: 50 scholarships.  
Germany: 25 scholarships.  
France: 20 scholarships.  
Great Britain: 20 scholarships.  
Canada: 10 scholarships.  
China: 10 scholarships.  
India: 5 scholarships.

#### Linked Programmes

Scholarships for Master’s Degrees in Spain.

Scholarships for Journalism Placements.  
Scholarships for PhD Studies in Biomedicine.



In 2008 “la Caixa” awarded 410 scholarships for further studies



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### Scholarships for Journalism Placements

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#### Definition

Programme of scholarships for students in the final year of Information Sciences (branch of Journalism) at any Spanish university, to strengthen professional praxis in the training of young journalists.

#### Action

Training placements of two years at the EFE Agency: the first year in Spain; and the second, at an international office.

#### Number of scholarships

30.

#### Linked Programmes

Scholarships for Master's Degrees in Spain.  
Scholarships for Postgraduate Studies in Other Countries.  
Scholarships for PhD Studies in Biomedicine.

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### Scholarships for PhD Studies in Biomedicine

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#### Definition

Programme of scholarships for students from all round the world to study their doctorate at four Spanish biomedical research centres.

#### Action

Accord with four Spanish biomedical research centres to finance a programme of postgraduate scholarships for students from all round the world.

#### Number of scholarships

40.

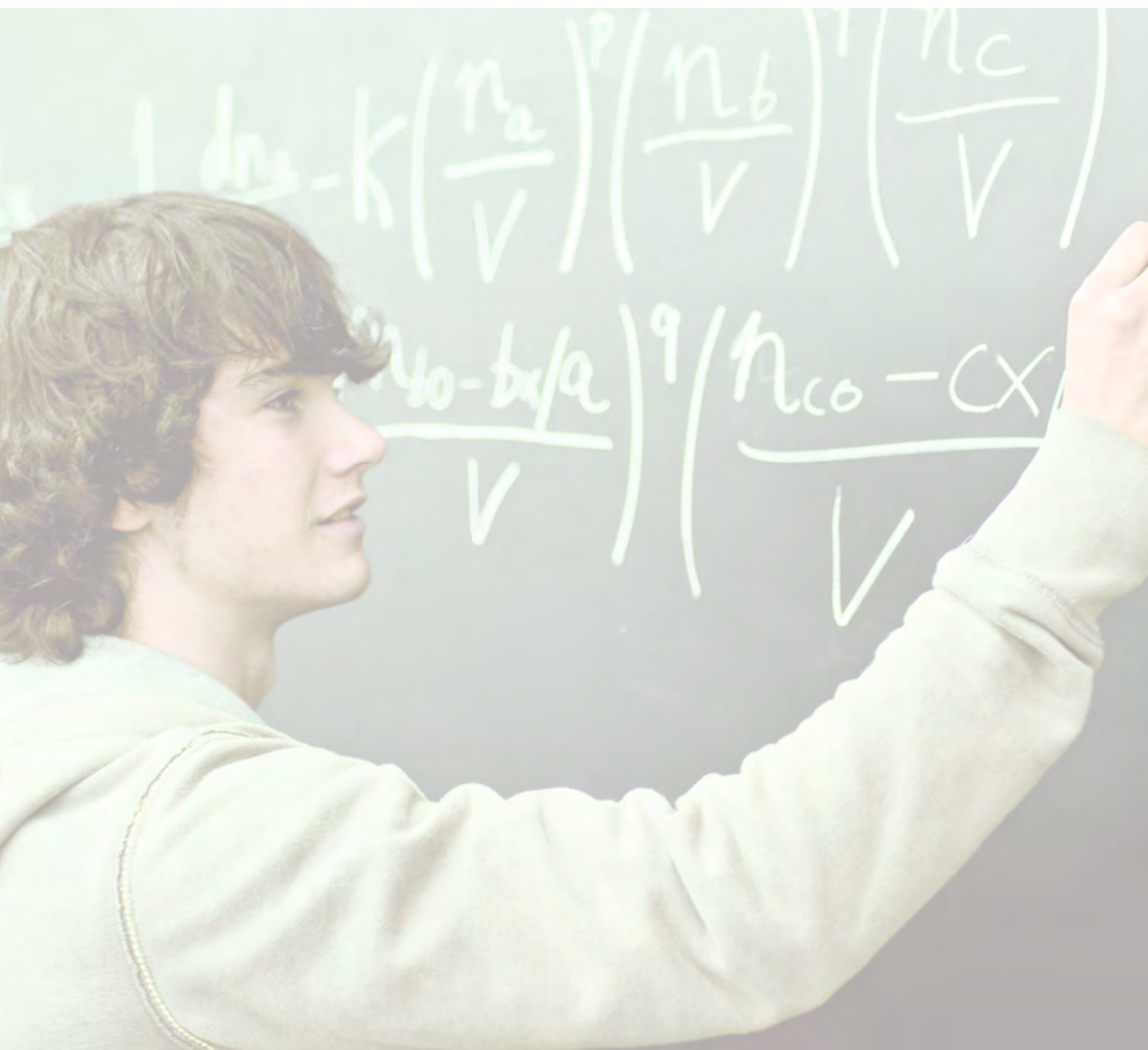
#### Linked Programmes

Scholarships for Master's Degrees in Spain.  
Scholarships for Postgraduate Studies in Other Countries.  
Scholarships for Journalism Placements.

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The Chairman of "la Caixa", Isidro Fainé, with the Minister of Health, Bernat Soria, at the presentation of the new programme of biomedical research scholarships



$$dn_a = k \left( \frac{n_a}{V} \right)^p \left( \frac{n_b}{V} \right)^q \left( \frac{n_c}{V} \right)^r$$

$$\left( \frac{n_0 - bx/a}{V} \right)^q \left( \frac{n_{co} - C_X}{V} \right)^r$$

A person wearing a bright yellow raincoat is partially visible on the right side of the page, looking down. The background is a light blue gradient.

# Details of “la Caixa” Welfare Projects 2008

“la Caixa” Welfare Projects Budget

Directory of the “la Caixa” Foundation

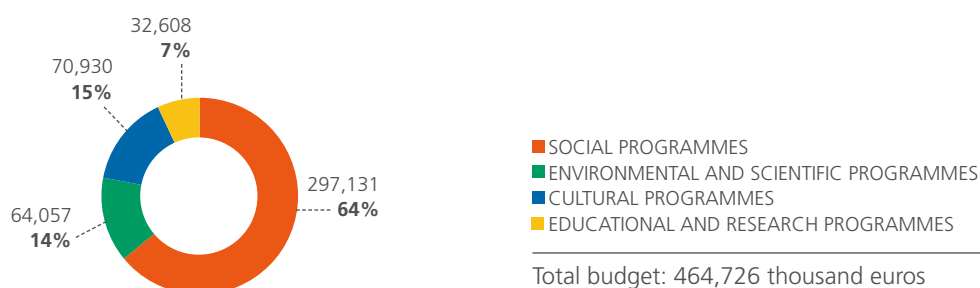




## "la Caixa" Welfare Projects Budget Breakdown of the budget

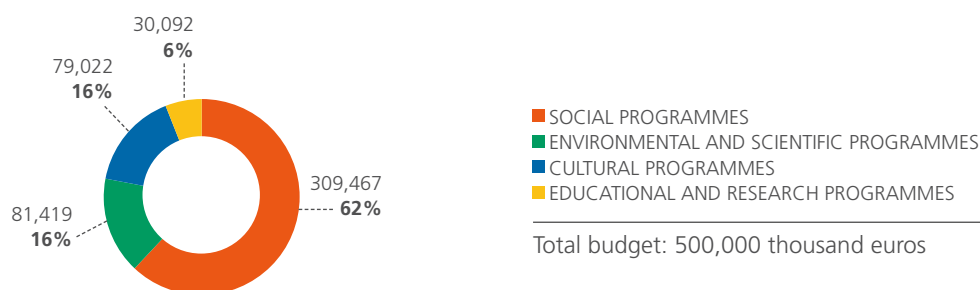
### Breakdown of Welfare Projects budget, fiscal year 2008

PROGRAMMES	THOUSAND EUROS
Social programmes	297,131
Environmental and scientific programmes	64,057
Cultural programmes	70,930
Educational and research programmes	32,608
<b>Total</b>	<b>464,726</b>



### Welfare Projects budget, fiscal year 2009

PROGRAMMES	THOUSAND EUROS
Social programmes	309,467
Environmental and scientific programmes	81,419
Cultural programmes	79,022
Educational and research programmes	30,092
<b>Total</b>	<b>500,000</b>



## Directory of the "la Caixa" Foundation

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Exit de disseny

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